

Financial Management: Maximising Returns for Your Organisation

Are you confident that your organisation is maximising every ringgit of its resources to deliver stronger returns and long-term sustainability?

Do you know how to transform financial data into practical strategies that improve decision-making, efficiency, and accountability?

Would you like to learn proven financial management practices—used by successful organisations across Asia—that can help your organisation stay resilient and grow even in uncertain times?

Introduction

Financial management is the backbone of every organisation, whether in government, statutory bodies, non-profits, or the private sector. It is not just about controlling expenditure or keeping accounts in order, but about using resources wisely to generate value, ensure sustainability, and support long-term goals. In today's dynamic environment, where budgets are tight and expectations are high, organisations in Asia and beyond must learn how to balance financial discipline with opportunities for growth. This programme provides participants with practical knowledge and strategies to strengthen financial planning, optimise resource allocation, and enhance accountability, drawing on examples across industries and sectors to show how effective financial management can build confidence, resilience, and measurable returns for the organisation and its stakeholders.

Program Objectives

The program aims to

- Introduce tools and ways to manage finance strategically
- Build more confident in decision making
- Monitor the success of projects, strategies and even total businesses by articulating NPVs over time
- Assess the strategic financial performance of the company and compare it with that of competitors

Learning Outcomes

By the end of this program, participants should be able to

- Understand the limitations of traditional accounting in an increasingly dynamic and fast-changing world
- Contribute more effectively to corporate strategy by taking a more proactive and forward-looking approach
- Learn how to react to conditions of rapid change through enhanced awareness, anticipation and adaptation
- Apply alternative expressions of profit that start with recognition of the impact on the cash flow of the various stakeholders in a company

Who should attend?

Non-managerial, First-line management, middle management, Managers with financial responsibility or seeking a refresher in analysis, Financial Analysts, Accountants, Project managers, Budget analysts, Vice presidents of finance, Controllers and Treasurers

Methodology

Case studies, forum discussion, role-play, presentations, gamification

Program Outline

Time	Day One
9.00am– 10.30am	Introduction of Financial Management Financial management has emerged as a distinct field of study only in the early part of this century, as a result of consolidation movement and formation of large enterprises. In this module, the participants would learn that the evolution of financial management. The participants would also learn the key conventions and rules and the financial accounts
10.30am-11.00am	Morning Break
11.00am-1.00pm	Introduction of Financial Management In this module, the participants would learn the management accounts and

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	analysing key financial statements. The participants would learn the practical how-to analyse, and then the development of financial management derived from the industrial revolution.
1.00pm-2.00pm	Lunch
2.00pm-3.30pm	Strategic Analysis of Financial Performance I In this module, the participants would look at the calculation and the interpretation of ratio analysis and the “Weinstock” performance ratios.
3.30pm-4.00pm	Tea Break
4.00pm-5.00pm	Strategic Analysis of Financial Performance II The participants would learn how to conduct competitor analysis and to benchmark so that they can optimise business performance in the industrial revolution.
Time	Day Two
9.00am– 10.30am	Analysing the Cost Structure I In this module, participants would learn to revise to understand various type of cost that includes fixed, variable cost, marginal costing and the full costing
10.30am-11.00am	Morning Break
11.00am-1.00pm	Analysing the Cost Structure II The participants would have a practical session on identifying the cost drivers and conduct activity-based costing (ABC) for the business activities. At the same time, the participants would learn how to evaluate the breakeven and contribution analysis and margin analysis
1.00pm-2.00pm	Lunch
2.00pm-3.30pm	Cash Flow and Working Capital Control In this module, the participants would apply the cash flow cycle-Measures of solvency. From the knowledge, the participants would be able to advise the organisation for better decision making.
3.30pm-4.00pm	Tea Break

4.00pm-5.00pm	Cash Flow and Working Capital Control In this module, participants will learn how to manage the lifeblood of any organisation—its cash flow and working capital. The focus will be on understanding how money moves in and out of the organisation, identifying gaps that can strain operations, and applying practical techniques to improve liquidity and efficiency. Participants will explore how to balance receivables, payables, and inventory in ways that support daily operations without compromising long-term goals. Through real-world examples from industries such as construction, retail, and public services in Asia, the module will demonstrate how effective cash flow and working capital control can reduce financial risks, strengthen stability, and create room for growth.
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